

thirty-one®



SUMMER 2021 COLLECTION | June-July



S U

A




JUMMER

must-haves

Our playful pouches are only \$16 and \$18 each, and full of personality. They're perfect for snacks, sunscreen – whatever a fun day out calls for, you need them all!

A. COOL ZIP SNACKER (9084) \$16 5" H x 5.5" L (top) x 4" L (base) x 2.375" D **SHOWN IN:** Glamour Sun; Royal Treat; Finny Friend

B. CLEAR CLIP POUCH (9733) \$18  5.125" H x 8.625" L (top), 7.25" L (base) x 2.25" D **SHOWN IN:** Rays for Days; Finny Friends **BUNDLE AND SAVE!** 2 CLEAR CLIP POUCHES (A077) \$32




Want more?
See all our
prints and styles at
mythirtyone.ca



PLAYFUL

pops



Treat yourself and your family to sweet Summer fun with our pop-tastic tote bundle solutions for the beach, pool and all your other cool adventures.

MIX, MATCH & MAKE IT YOUR OWN

Check out mythirtyone.ca to see how to personalize all your favourite prints and styles.





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
A. CLEAR CLIP POUCH (9733) \$18  5.125" H x 8.625" L (top), 7.25" L (base) x 2.25" D **SHOWN IN:** Popsicle Party **BUNDLE AND SAVE! 2 CLEAR CLIP POUCHES (A077) \$32**

B. COOL ZIP SNACKER (9084) \$16 5"H x 5.5"L (top) x 4"L (base) x 2.375"D **SHOWN IN:** Royal Treat

C. NEW HORIZONS TOTE (9619) \$84  16" H x 14.5" L x 11.75" D **SHOWN IN:** Patchwork Stripe w/ Popsicle in Powder Pink and Hot Pink

D. SMALL ESSENTIAL STORAGE TOTE (9357) \$24  10.25" H x 7.5" L x 5" D **SHOWN IN:** Popsicle Party

E. CINCH SAC (3039) \$28  18.5" H x 14.5" L **SHOWN IN:** Popsicle Party w/ All Caps Stamp in Navy Blue

F. ZIPPER POUCH (3045) \$22   9" H x 12.25" L x 2" D **SHOWN IN:** Patchwork Stripe w/ Sandy Flip-Flops in True Turquoise and Navy Blue **BUNDLE AND SAVE! 2 ZIPPER POUCHES (A078) \$38**

G. ESSENTIAL STORAGE TOTE (4446) \$42   14.5" H x 12" L x 9" D **SHOWN IN:** Popsicle Party **BUNDLE AND SAVE! 2 ESSENTIAL STORAGE TOTES (A00M) \$66**



F-G

E

D





See all our
prints and styles at
mythirtyone.ca


SUN *day*



Show off your Summer glow with these sunny new prints in your favourite styles for the beach, park, outdoor yoga and more.

A. LARGE UTILITY TOTE (3121) \$52  
11.75" H x 21.5" L x 10" D **SHOWN IN:** Rays for Days w/ Summer Sun in Marigold and Hot Pink; Navy Pop w/ Endless Sunshine in Hot Pink and White

B. COOL ZIP SNACKER (9084) \$16 5" H x 5.5" L (top) x 4" L (base) x 2.375" D **SHOWN IN:** Glamour Sun

C. ROUND ABOUT COOLER TOTE (A05R) \$62
  13" H x 14.5" L x 9" D **SHOWN IN:** Rays for Days

D. CINCH SAC (3039) \$28  18.5" H x 14.5" L
SHOWN IN: Rays for Days w/ Double Oar in Navy Blue and Hot Pink

E. ESSENTIAL STORAGE TOTE (4446) \$42  
14.5" H x 12" L x 9" D **SHOWN IN:** Rays for Days w/ Inner Circle Initial in Navy Blue **BUNDLE AND SAVE! 2 ESSENTIAL STORAGE TOTES (A00M) \$66**

MAKE IT YOUR OWN

Check out mythirtyone.ca to see how to personalize all your favourite prints and patterns.



D

E



A



B



C

A. TINY UTILITY TOTE (9696)
\$32 6.5" H x 13" L x 5.625" D
SHOWN IN: Seaside Suites w/ Circle Monogram in Peach Punch

C. SNACK & GO POUCH (8808)
\$16 5.75" H x 7" L (top), 5.625" L (bottom) x 1.5" D (bottom)
SHOWN IN: Painted Dot Trio

E. LARGE UTILITY TOTE (3121) **\$52** 11.75" H x 21.5" L x 10" D
SHOWN IN: Seaside Suites w/ First Mate in Navy Blue and Orange

B. ZIPPER POUCH (3045) **\$22**
 9" H x 12.25" L x 2" D
SHOWN IN: Dancing Coral **BUNDLE AND SAVE! 2 ZIPPER POUCHES (A078)** **\$38**

D. SMALL ESSENTIAL STORAGE TOTE (9357) **\$24** 10.25" H x 7.5" L x 5" D
SHOWN IN: Painted Dot Trio w/ Message in Block Font in White

SEASIDES

Summer was made for family trips to seaside towns. Make sure to bring along all the essentials for making sand castles and collecting shells.

WANT MORE?

See all our prints and styles at mythirtyone.ca



D-E

summer SKIES

Celebrate in stellar style this Summer with coolers, bags and totes for every backyard barbecue, fireworks display and festive parade.





A. TINY UTILITY TOTE (9696) \$32 [PK](#)

6.5" H x 13" L x 5.625" D SHOWN IN: Gnome of the Brave; Charcoal Crosshatch w/ Gnome Trio in Royal Blue & Red

B. LARGE UTILITY TOTE (3121) \$52 [PK](#)

11.75" H x 21.5" L x 10" D SHOWN IN: Tie-Dye Stars w/ Large Serif Initial in White

C. CLEAR CLIP POUCH (9733) \$18 [PK](#)

5.125" H x 8.625" L (top), 7.25" L (base) x 2.25" D SHOWN IN: Gnome of the Brave **BUNDLE AND SAVE! 2 CLEAR CLIP POUCHES (A077) \$32**

D. ROUND ABOUT COOLER TOTE (A05R)

\$62 [PK](#) 13" H x 14.5" L x 9" D SHOWN IN: Tie-Dye Stars w/ Message in Rounded Font in White

E. LITTLES CARRY-ALL™ CADDY (3401) \$22

[PK](#) 6" H x 5.5" L x 5.5" D SHOWN IN: Charcoal Crosshatch w/ Canadian Flag

F. ESSENTIAL STORAGE TOTE (4446) \$42

[PK](#) 14.5" H x 12" L x 9" D SHOWN IN: Tie-Dye Stars **BUNDLE AND SAVE! 2 ESSENTIAL STORAGE TOTES (A00M) \$66**

G. CINCH SAC (3039) \$28 [PK](#) 18.5" H x 14.5" L

SHOWN IN: Tie-Dye Stars w/ Traditional Monogram in Serif Font in Red




HAPPY

Trails



A. PICNIC THERMAL TOTE (3034) \$52  

13" H x 11" L x 6" D SHOWN IN: Charcoal Crosshatch w/ Camper in Caramel and Platinum



B. ZIPPER POUCH (3045) \$22   9" H x 12.25" L

x 2" D SHOWN IN: Soft Camo w/ Compass (II) in Caramel; Charcoal Crosshatch w/ Sloth in Caramel & Fun Dots Font in Lemongrass **BUNDLE AND SAVE! 2 ZIPPER POUCHES (A078) \$38**

C. LARGE UTILITY TOTE (3121) \$52  

11.75" H x 21.5" L x 10" D SHOWN IN: RV There Yet Grey w/ Message in Rounded Font in White

D. ESSENTIAL STORAGE TOTE (4446)

\$42   14.5" H x 12" L x 9" D SHOWN IN: RV There Yet Grey **BUNDLE AND SAVE! 2 ESSENTIAL STORAGE TOTES (A00M) \$66**

E. COOL ZIP SNACKER (9084) \$16 5" H x 5.5" L (top)

x 4" L (base) x 2.375" D SHOWN IN: Let's Hang Out



E

B

D

Head for the great outdoors with all the essentials neatly packed and organized in our ready-for-anthing adventure styles.

MIX, MATCH & MAKE IT YOUR OWN

Check out mythirtyone.ca to see how to personalize all your favourite prints and styles.

HELP GIRLS KNOW THEY CAN ACHIEVE ANYTHING.
ROUND UP! TODAY.



thirtyone
gives®

This season, we're partnering with Girls on the Run®, an organization dedicated to building girls' confidence and inspiring them to recognize their inner strength through physical activity and life skills learning. Customers can *Round Up!* their purchases to the nearest dollar or make a contribution of any amount to help with efforts to start Girls on the Run® programming in Canada.

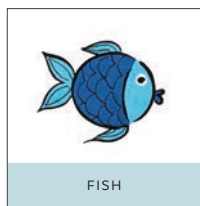
Visit mythirtyone.ca to learn more!

NICE THREADS

When it comes to embroidery personalization options, there's 3 ways to go: craft a meaningful message; choose a monogram that suits your style; or add one of our popular Icon-lts™.

Below is a small selection of personalization options available to you, but you'll find all of our personalization designs, including thread colors and fonts, in our personalization studio at mythirtyone.ca.

SUMMER FAVOURITES



PRODUCT KEY

P	Personalization available on the product
PL	Personalization available on the product, including Large Monograms
P1	One line of text only when personalized
P3	Up to 3 characters only when personalized
RE	Personalization available on the product, including Raised Embroidery
K	Product is in an Enrollment Kit
L	Product has Leak Lock® thermal lining



Personalized items are non-returnable except for manufacturer defects. Personalized orders cannot be changed once submitted. Lettering may be case sensitive and will be personalized exactly as entered. Thirty-One reserves the right to refuse a personalization request for any reason including requests that infringe on the trademarks or copyrights of another party or that may harm the reputation of Thirty-One. Product prices shown throughout Catalogue do not include cost of personalization. Colours are a representation only. Actual product design and colour may vary slightly from the Catalogue photos or digital representations.

PRODUCT SHOPPING GUIDE



Popsicle Party



Rays For Days



RV There Yet Grey



Seaside Suites



Tie-Dye Stars



Gnome of the Brave



RV There Yet Grey



Seaside Suites

LARGE UTILITY TOTE (3121) \$52 [P](#)[L](#)[K](#)

- Wire support at opening to hold shape
- Collapsible for easy storage
- Laminated interior wipes clean
- Webbed handles with 14.5" drop, secured with metal grommets
- Approx. 11.75"H x 21.5"L x 10"D
- Add a Top-A-Tote™ to keep contents secure

TINY UTILITY TOTE (9696) \$32 [P](#)[K](#)

- Our best-selling LUT in miniature size!
- Wire support around opening to hold shape
- Collapsible for easy storage
- Laminated interior wipes clean
- Webbed handles with 6" drop, secured with metal grommets
- Approx. 6.5"H x 13"L x 5.625"D



Popsicle Party



Rays For Days



RV There Yet Grey



Tie-Dye Stars



Popsicle Party



Rays For Days

ESSENTIAL STORAGE TOTE (4446) \$42 [P](#)[L](#)[K](#)

- 2 fit perfectly inside a Deluxe Utility Tote
- Laminated interior wipes clean
- Extended handles with 10.5" drop for easy transport
- Approx. 14.5"H x 12"L x 9"D

SMALL ESSENTIAL STORAGE TOTE (9357) \$24 [P](#)

- Our best-selling EST in miniature size
- Laminated interior wipes clean
- Webbed handles with 6" drop for easy transport
- Approx. 10.25"H x 7.5"L x 5"D

BUNDLE & SAVE! | 2 Essential Storage Totes (A00M) \$66

Want more?

See all our
styles and prints at
mythirtyone.ca



Popsicle Party



Rays For Days



Tie-Dye Stars

CINCH SAC (3039) \$28

- Drawstring closure
- Large front zipper pocket
- Wipeable interior
- Approx. 18.5"H x 14.5"L



Gnome of the Brave



Popsicle Party



Rays For Days

CLEAR CLIP POUCH (9733) \$18

- Exterior PVC zipper pocket that you can use your touchscreen through
- Exterior flat pocket
- Water-resistant thermal lining
- Zipper closure with carabiner attachment
- Food safe interior lining
- Approx. 5.125"H x 8.625"L (top) x 7.25"L (base) x 2.25"D

BUNDLE & SAVE! | 2 Clear Clip Pouches (A077) \$32



Finny Friend



Glamour Sun



Let's Hang Out



Royal Treat

COOL ZIP SNACKER (9084) \$16

- Zipper closure
- Water-resistant thermal lining
- Food safe interior lining
- Wipeable interior
- Approx. 5"H x 5.5"L (top) x 4"L (base) x 2.375"D



RV There Yet Grey



Rays For Days



Tie-Dye Stars

ROUND ABOUT COOLER TOTE (A05R) \$62

- Zip-around closure
- Leak Lock® thermal lining allows for ice
- Exterior zipper pocket
- Adjustable crossbody strap extends up to 62"
- Webbed top handles with 10" drop
- Approx. 13"H x 14.5"L x 9"D

INSIDER

scoop

Be an Insider to earn FREE exclusive products, shopping credits (aka more cash to spend!), and half-off one or two faves. (BTW, Insiders are what we call party hosts with all the perks.)

THE MORE YOU PARTY,
THE **MORE PERKS** YOU GET!

PARTY TOTAL	INSIDER CREDITS	HALF-OFF ITEMS	INSIDER EXCLUSIVES
\$1,000+	\$200	2	2 FREE
\$900-999	\$180	2	2
\$800-899	\$160	2	2
\$700-799	\$140	2	2
\$600-699	\$120	2	2
\$500-599	\$100	2	2
\$400-499	\$40	1	1
\$300-399	\$30	1	1
\$200-299	\$20	1	1

Insider Exclusives and Insider Rewards are available to Insiders with qualifying party totals of \$200 or more. Number of Insider Exclusives you can purchase and number of free and/or half-price items you can receive depends on your qualifying party total. Insiders with qualifying party totals above \$1,000 earn \$20 for each additional \$100 in qualifying party sales. Insider Rewards may not be used to purchase half-price items. Qualifying party total excludes shipping, tax and Insider Rewards. Other exclusions may apply. Insiders with a qualifying party of \$1000 or more can select two of the Insider Exclusive styles offered for free, selecting no more than one item per style. Free personalization is available on Insider Exclusives that can be personalized unless otherwise noted. Insider half-price items that can be personalized receive personalization for half-price. No substitutions. Items available while supplies last. Insiders pay shipping on discounted and free products. Free and discounted products may be subject to taxes. Insider Exclusives and Insider Rewards may not be combined with other discounts or offers unless otherwise noted. Offers and items subject to change. For updated information speak with your Consultant or go to mythirtyone.ca.

EXCLUSIVE PRODUCTS

When you host a \$1,000 party as an Insider, you can get 2 FREE items—pick any of the below.



Charcoal
Crosshatch

Morning
Floral

Watercolor
Stripe

ROLL CALL ORGANIZER (A037) \$38 ~~\$92~~

- 2 single-sized PVC zipper pouches w/ hook and loop fastener
- Double-sized PVC zipper pouch w/ hook and loop fastener
- Wipeable interior
- Top handles for easy transport
- Approx. 5.25"H x 10"L x 5.25"D



Black Distressed
Pebble



Stone Distressed
Pebble

ON POINT BUNDLE (A06P) \$84 ~~\$206~~

- Snap flap closure
- Wear as crossbody or backpack
- 2 exterior side pockets
- Interior zipper pocket + 2 flat pockets
- Comes with laptop case that fits inside
- Detachable, adjustable crossbody strap extends up to 40"
- Top handle with 5" drop
- Approx. Bag: 10.5"H x 15"L x 5"D; Case: 8.25"H x 11.75"L x 0"D



Charcoal
Crosshatch



Diamond
Geo



Mystic
Grey



Mystic
Sky



Natural
(A06S + 66)

2 YOUR WAY™ CUBES (A076) \$52 ~~\$104~~

- Structured shape for stability
- Clear PVC Window (all styles except Natural)
- Collapsible for easy storage
- Webbed handles for easy transport (all styles except Natural)
- Faux leather handles for easy transport (Natural only)
- Approx. 12.5"H x 12.5"L x 12.5"D



Charcoal
Crosshatch



Patchwork
Stripe



Navy
Pop

AWAY WE GO ROLLER THERMAL (9773) \$104 ~~\$248~~

- Zipper closure
- Telescopic handle
- Exterior zipper pocket
- Leak Lock™ thermal lining allows for ice
- 13.25" handle drop
- Approx. 16"H x 19.25"L (top), 14.75"L (base) x 6"D (top), 9"D (base)

WHY JOIN THIRTY-ONE?

COMMUNITY | FLEXIBILITY | HELPING OTHERS

We're a community of passionate, like-minded women who constantly support each other and enjoy the amazing flexibility to work whenever, wherever we want. Helping others is what we're all about and we partner with organizations that share in our mission. Join us today and be a part of something truly special!

PICK YOUR KIT & GET STARTED TODAY!



ULTIMATE #GOALGETTER \$239 KIT

\$1,012 VALUE
18 best-selling products



SIGNATURE FAN FAVES \$129 KIT

\$568 VALUE
11 best-selling products



BASIC BESTSELLERS \$79 KIT

\$348 VALUE
8 best-selling products

thirty-one®



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PO Box 789 • Westerville, OH 43086-0789

Shipping and sales tax will also be charged when applicable. Enrollment Kits subject to change based on season, available inventory and other considerations. Consultants who choose customizable kits and do not make their customization selections will receive a kit with pre-selected personalization and prints. Consultants may choose to have a personal website and branded emails sent to their Customers, currently \$16.95 plus applicable tax per month. Once subscribed, Consultants may cancel their monthly website subscription at any time. Information about website subscriptions, including cancellation, is available to Consultants in the Consultant Guidebook. For more information go to the "Be A Consultant" page at mythirtyone.ca.

Statement of Typical Participant's Earnings – 2020. The primary source of income of a Typical Participant in the Compensation Plan (the "Plan") of Thirty-One Gifts Canada Inc. ("Thirty-One") is from compensation on personal and downline sales of products and/or services. Personal earnings will vary. A Typical Participant in the Plan is defined as an Independent Consultant who actively engages in the activities necessary to realize the benefits of the Plan (i.e. active in at least five of twelve months). A Typical Participant in the Plan earns between Cdn \$98 and \$1,000 annually. Please note that these earnings have been derived from the past earnings experiences of Thirty-One. This Statement of Typical Participant's Earnings will be updated annually. For more information about what you can expect as a Thirty-One Consultant, please read our Statement of Typical Participant's Earnings posted on mythirtyone.ca.

Items and offers in this Catalogue and any associated pricing may be subject to change. For the most up to date information about current special offers and sales go to mythirtyone.ca.



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