

# Set yourself up for Spring!

We've assembled 20 new and top-selling styles you've just gotta have this spring, including on-trend must-haves and best-selling faves in brand new colors and prints! **Shop our Early Access Event Feb. 5-14!** Get 60% off your chosen **AMP 100 Reward** item, **50% off** original prices of Enrollment Kit styles, all the rest of your faves for **40% off** through Marketplace along with the **NEW Must Have Supplies bundle!** If you earned **1000 AMP Reward** or the **Hello Happy New Year Incentive** be sure to grab those too!

Spring 2020  
**EARLY ACCESS EVENT**

February 5-14

## Top 10 NEW spring arrivals

Our latest styles are here. Get 'em while they're hot!

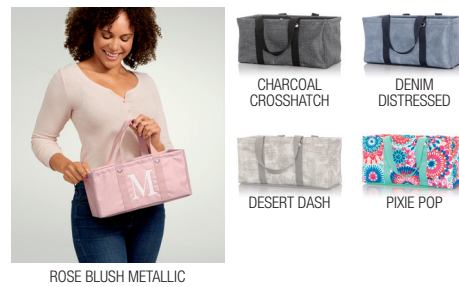
Round Utility Tote (9732)  
\$35 | MKT \$21 | AMP \$14

Our trendy new half-moon shaped tote is way ahead of the curve!



Tiny Utility Tote (9696)  
\$22 | MKT \$13<sup>20</sup> | AMP \$8<sup>80</sup>

The miniature version of our #1 bestseller!



Keep It Cool Thermal Backpack (9598)  
\$98 | MKT \$58<sup>80</sup> | AMP \$39<sup>20</sup>

Why pack your lunch when you can backpack it, hands-free style?



Half Moon Crossbody (9618)  
\$48 | MKT \$28<sup>80</sup> | AMP \$19<sup>20</sup>

The round bag trend comes full circle with this must-have style!



Clear Clip Pouch (9733)  
\$12 | MKT \$7<sup>20</sup> | AMP \$4<sup>80</sup>

The perfect snack pack you zip and clip for any trip!



Window Shopper (9711)  
\$60 | MKT \$36 | AMP \$24

Our latest everyday bag offers fresh new style and functionality!



New Horizons Tote (9619)  
\$60 | MKT \$36 | AMP \$24

This big, roomy bag is great for travel, pool, beach, shopping sprees and more!



Classic Day Bag (9609)  
\$38 | MKT \$22<sup>80</sup> | AMP \$15<sup>20</sup>

We gave our Demi Day Bag a stylish new update for spring!



Light Traveler Card Wallet (6194)  
\$18 | MKT \$10<sup>80</sup> | AMP \$7<sup>20</sup>

Slip or clip this slim, stylish wallet into or onto your favorite purse!



Market Tote (9563)  
\$40 | MKT \$24 | AMP \$16

Make a personal statement with (and on) this top-quality canvas tote!



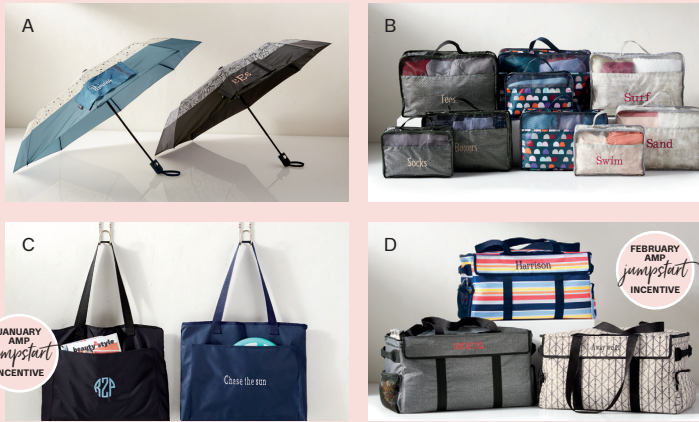
AMP prices reflect your 60% off AMP 100 reward.

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# Spring insider Exclusives

Only for Thirty-One  
Insiders (party hostesses)  
and \$1,000 AMP earners!



**A. New Insider Exclusive!**  
Thirty-Onebrella® (9638)  
**\$15** (\$40 value)  
TERRAZZO, GARDEN SKETCH

**B. Pack & Zip Travel Trio**  
(9421) **\$25** (\$60 value)  
CHARCOAL CROSSHATCH, GUMDROP  
SPOTS, DESERT DASH

**C. New Insider Exclusive!**  
Fold N' Fun Mat (9050)  
**\$30** (\$72 value)  
CHARCOAL CROSSHATCH (Interior),  
VISTA STRIPE (Interior)

**D. New Insider Exclusive!**  
Large Utility Cargo Thermal  
(9686) **\$40** (\$110 value)  
CHARCOAL CROSSHATCH, VISTA STRIPE,  
MOROCCAN TILE

## Top 10 tried & true faves

Update your all-time faves in NEW must-have prints and colors!

Around Town® Tote (8309)  
**\$78** | MKT \$46<sup>80</sup> | AMP **\$31<sup>20</sup>**  
Our #1 work-to-weekend bag!



All About the Benjamins® (9254)  
**\$58** | MKT \$34<sup>80</sup> | AMP **\$23<sup>20</sup>**  
Our most popular accessory, year after year!



Wristlet Strap (8033)  
**\$8** | MKT \$4<sup>80</sup> | AMP **\$3<sup>20</sup>**  
Completes your Rubie Mini or  
All About the Benjamins® style!



Rubie Mini (8404)  
**\$25** | MKT \$15 | AMP **\$10**  
The perfect handbag accessory or  
small stand-alone purse!



Cindy Tote™ (9777)  
**\$78** | MKT \$46<sup>80</sup> | AMP **\$31<sup>20</sup>**  
Our iconic, go-to fashion bag for  
day and night!



Mini Zipper Pouch (3013)  
**\$12** | MKT \$7<sup>20</sup> | AMP **\$4<sup>80</sup>**  
This stylishly simple handbag companion  
is a perennial favorite!



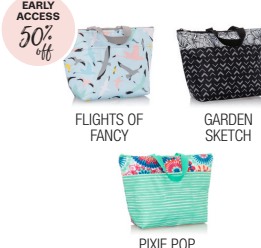
Little's Carry-All™ Caddy (3401)  
**\$14** | MKT \$8<sup>40</sup> | AMP **\$5<sup>60</sup>**  
With so many uses, this caddy is always  
one of our top sellers!



Large Utility Tote (3121)  
**\$35** | MKT \$21 | AMP **\$14**  
Still our #1 bestseller after all these years!



Thermal Tote (3000)  
**\$18** | MKT \$10<sup>80</sup> | AMP **\$7<sup>20</sup>**  
Our #1 personal lunch tote for  
work and school!



Fresh Market® Thermal (4181)  
**\$50** | MKT \$30 | AMP **\$20**  
Our #1 personal thermal that holds ice  
and two 9" x 13" pans!



AMP prices reflect your 60% off AMP 100 reward.

Early Access special pricing available from February 5, 2020 to February 14, 2020 or while supplies last. Quantities limited at promotional prices. Prices do not include tax, shipping or personalization. No substitutions. Discounts cannot be applied to prior purchases or gift certificates.

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